



50 CUSTOM MAZE PRODUCT IDEAS

Organized by audience - five useful product concepts per page.

PARENTS: YOUNGER KIDS

Five product directions for this audience

1 Dinosaur Rescue Coloring Mazes

AUDIENCE

Parents and grandparents of kids ages 4-7

TWIST / THEME

Dinosaur-shaped mazes with simple rescue missions, coloring elements, and gradually harder paths.

WHERE TO SELL

Amazon KDP, Etsy printable pack, birthday-party activity bundle

2 Construction Crew Path Mazes

AUDIENCE

Parents of preschool and kindergarten kids

TWIST / THEME

Dump trucks, diggers, cones, and worksite mazes that lead each vehicle to its next job.

WHERE TO SELL

Amazon KDP, Etsy quiet-time pack, homeschool printable

3 Farm Animal Find-the-Way

AUDIENCE

Families with preschool and early-elementary kids

TWIST / THEME

Help the chick find the coop, the calf find the barn, or the pony find the hay.

WHERE TO SELL

Etsy printable set, KDP activity book, homeschool resource

4 Christmas Countdown Maze Pack

AUDIENCE

Parents looking for simple holiday activities

TWIST / THEME

Twenty-four mini Christmas mazes, one for each day leading up to Christmas.

WHERE TO SELL

Etsy Advent printable, KDP holiday activity book, family activity pack

5 Personalized Birthday Name Maze Placemat

AUDIENCE

Parents planning children's birthday parties

TWIST / THEME

Turn the child's name into a maze and match it to the party theme, age, or favorite thing.

WHERE TO SELL

Etsy personalized printable, party favor, local party seller add-on

PARENTS: OLDER KIDS & TWEENS

Five product directions for this audience

6 Escape Mission Maze Challenge

AUDIENCE

Parents of kids ages 8-12

TWIST / THEME

A sequence of connected mazes with a simple mission, clues, and increasing difficulty.

WHERE TO SELL

Amazon KDP, Etsy printable challenge pack, road-trip activity

7 Space Explorer Quest

AUDIENCE

Parents of kids who love space and science

TWIST / THEME

Rocket, planet, astronaut, and alien mazes arranged as a mini space mission.

WHERE TO SELL

Amazon KDP, Etsy printable, STEM-themed activity pack

8 Sports Training Maze Pack

AUDIENCE

Sports families and youth teams

TWIST / THEME

Soccer, baseball, basketball, hockey, or football mazes that guide the player or ball to the goal.

WHERE TO SELL

Amazon KDP, Etsy, team fundraiser or end-of-season activity

9 Road Trip Challenge Book

AUDIENCE

Families traveling with elementary and tween kids

TWIST / THEME

Vehicle, landmark, map-inspired, and destination mazes designed for travel downtime.

WHERE TO SELL

Amazon KDP, Etsy travel printable, family vacation bundle

10 Graduation or New-School Maze Keepsake

AUDIENCE

Families celebrating school milestones

TWIST / THEME

Graduation cap, locker, school, or class-year mazes personalized with a name and date.

WHERE TO SELL

Etsy personalized gift, party printable, classmate favor

TEACHERS & HOMESCHOOLERS

Five product directions for this audience

11 Early-Finisher Maze Pack

AUDIENCE

K-3 teachers and homeschool families

TWIST / THEME

Seasonal and subject-themed mazes students can grab when classwork is finished.

WHERE TO SELL

Teachers Pay Teachers, Etsy classroom pack, homeschool bundle

12 Science Journey Mazes

AUDIENCE

Teachers of grades 2-5

TWIST / THEME

Guide a bee through pollination, water through the water cycle, or a rocket toward a planet.

WHERE TO SELL

Teachers Pay Teachers, homeschool printable, KDP workbook

13 History & Geography Route Mazes

AUDIENCE

Teachers of grades 3-6

TWIST / THEME

Route-style mazes inspired by explorers, maps, landmarks, regions, or historical journeys.

WHERE TO SELL

Teachers Pay Teachers, KDP educational activity book, homeschool resource

14 Vocabulary Word Mazes

AUDIENCE

Elementary teachers, tutors, and homeschoolers

TWIST / THEME

Turn spelling words, vocabulary words, or short phrases into maze shapes tied to the lesson.

WHERE TO SELL

Teachers Pay Teachers, tutoring printable, Etsy educational pack

15 Classroom Reward Maze Cards

AUDIENCE

Elementary teachers

TWIST / THEME

Small quick-challenge maze cards for rewards, bell ringers, centers, or calm-down bins.

WHERE TO SELL

Teachers Pay Teachers, Etsy teacher bundle, classroom printable set

DOG LOVERS & PET FAMILIES

Five product directions for this audience

16 Personalized Pet Photo Maze

AUDIENCE

Pet owners and gift shoppers

TWIST / THEME

Turn a pet photo or silhouette into a maze and personalize it with the pet's name, treat, or toy.

WHERE TO SELL

Etsy personalized gift, printable keepsake, pet-themed shop

17 Breed-Shaped Maze Book

AUDIENCE

Fans of a specific dog breed or doodle type

TWIST / THEME

Create a whole maze book using breed silhouettes, bones, paws, toys, and dog-themed challenges.

WHERE TO SELL

Amazon KDP, Etsy printable bundle, breed-club gift

18 Rescue Fundraiser Maze Pack

AUDIENCE

Animal shelters, rescues, and their supporters

TWIST / THEME

Pet-themed activity sheets that can be branded for adoption events, fundraisers, or family days.

WHERE TO SELL

Direct to rescues, Etsy custom service, fundraiser printable

19 Pet Birthday Party Placemat

AUDIENCE

Pet parents and families celebrating a pet

TWIST / THEME

A personalized maze placemat using the pet's photo, name, favorite toy, or treat.

WHERE TO SELL

Etsy personalized printable, party pack, pet bakery add-on

20 Holiday Pet Maze Cards

AUDIENCE

Dog and cat lovers

TWIST / THEME

Holiday-themed pet mazes using stockings, ornaments, bones, trees, or winter scenes.

WHERE TO SELL

Etsy printable cards, gift inserts, KDP mini activity book

SENIORS & CAREGIVERS

Five product directions for this audience

21 Large-Print Garden Mazes

AUDIENCE

Older adults, caregivers, and activity coordinators

TWIST / THEME

Easy-to-medium mazes with wide paths and familiar garden, flower, bird, and nature shapes.

WHERE TO SELL

Amazon KDP, printable pack, senior-center activity

22 Familiar Places Maze Book

AUDIENCE

Older adults who enjoy light puzzle activities

TWIST / THEME

Kitchen, porch, park, garden, town, and home-inspired mazes with uncluttered layouts.

WHERE TO SELL

Amazon KDP, caregiver printable, activity-center resource

23 Daily 10-Minute Maze Pad

AUDIENCE

Adults who want a short daily puzzle

TWIST / THEME

One large, readable maze per day with a gentle progression from easy to moderately challenging.

WHERE TO SELL

Amazon KDP, Etsy printable pad, gift booklet

24 Grandparent & Grandchild Maze Pack

AUDIENCE

Grandparents spending time with younger family members

TWIST / THEME

Paired versions of the same theme: an easier maze for the child and a harder one for the adult.

WHERE TO SELL

Etsy family printable, KDP activity book, grandparent gift

25 Seasonal Senior-Center Maze Pages

AUDIENCE

Activity directors and caregivers

TWIST / THEME

Large-print Thanksgiving, Christmas, spring, summer, and birthday-themed maze pages.

WHERE TO SELL

Etsy printable bundle, direct to facilities, activity subscription add-on

CRAFTERS & MAKERS

Five product directions for this audience

26 Sewing Notions Maze Pack

AUDIENCE

Sewists and quilters

TWIST / THEME

Scissors, thread spools, sewing machines, buttons, and quilt-block-inspired maze shapes.

WHERE TO SELL

Etsy printable, Amazon KDP, craft-group activity

27 Yarn Lover Maze Book

AUDIENCE

Crocheters and knitters

TWIST / THEME

Yarn balls, hooks, needles, sweaters, and playful 'find the yarn' maze challenges.

WHERE TO SELL

Amazon KDP, Etsy, craft-club gift

28 Craft Fair Kids Activity Sheet

AUDIENCE

Handmade sellers and craft-fair organizers

TWIST / THEME

A branded maze page that keeps kids busy while adults browse a booth or market.

WHERE TO SELL

Own website, direct client work, craft-fair printable

29 Maker Lead-Magnet Maze

AUDIENCE

Craft bloggers, instructors, and handmade sellers

TWIST / THEME

A niche maze paired with a coupon, tip, checklist, or call-to-action for the maker's audience.

WHERE TO SELL

Own website, email opt-in, customer bonus

30 Holiday Crafting Maze Printable

AUDIENCE

Adult crafters and crafty families

TWIST / THEME

Holiday shapes built around yarn, ornaments, wreaths, sewing notions, or handmade gifts.

WHERE TO SELL

Etsy printable, KDP holiday activity book, craft-club handout

PARTIES & EVENT HOSTS

Five product directions for this audience

31 Wedding Kids-Table Maze Pack

AUDIENCE

Couples, wedding planners, and families

TWIST / THEME

Wedding-themed mazes using rings, cake, flowers, venue shapes, and simple 'help them find' prompts.

WHERE TO SELL

Etsy wedding printable, planner add-on, reception activity pack

32 Birthday Treasure-Hunt Maze

AUDIENCE

Parents and party hosts

TWIST / THEME

The maze solution points to the next clue, activity, prize, or location in a birthday treasure hunt.

WHERE TO SELL

Etsy custom printable, party bundle, digital download

33 Baby-Shower Maze Game

AUDIENCE

Baby-shower hosts

TWIST / THEME

Bottle, stroller, onesie, duck, or nursery-themed maze used as a quick shower game or placemat.

WHERE TO SELL

Etsy party printable, shower-game bundle, event planner add-on

34 Family-Reunion Maze Placemat

AUDIENCE

Family reunion organizers

TWIST / THEME

Personalize with the family name, reunion year, picnic theme, or hometown references.

WHERE TO SELL

Etsy personalized printable, direct family order, reunion packet

35 Company Picnic or Community Event Maze

AUDIENCE

HR teams, community groups, and event organizers

TWIST / THEME

Custom maze built around a logo, mascot, event theme, or family-day activity.

WHERE TO SELL

Direct custom service, local print package, event activity sheet

PERSONALIZED GIFT BUYERS

Five product directions for this audience

36 Couple Photo Maze Keepsake

AUDIENCE

Wedding, anniversary, and engagement gift shoppers

TWIST / THEME

Turn a couple's photo or silhouette into a maze and add names, date, or a short message.

WHERE TO SELL

Etsy personalized print, wedding gift, anniversary keepsake

37 Family Name Word Maze

AUDIENCE

Families, newlyweds, and new homeowners

TWIST / THEME

Create the family name as the maze shape and add an established date or short family phrase.

WHERE TO SELL

Etsy housewarming gift, wedding gift, printable wall keepsake

38 Home Portrait Maze

AUDIENCE

Homeowners, realtors, and closing-gift shoppers

TWIST / THEME

Use the home's silhouette or photo as the maze shape with a key, door, or address-inspired endpoint.

WHERE TO SELL

Etsy custom gift, realtor closing gift, direct commission

39 Hobby Silhouette Maze

AUDIENCE

Gift shoppers buying for a hobby lover

TWIST / THEME

Use a guitar, camera, golf club, sewing machine, camper, boat, or other hobby-related shape.

WHERE TO SELL

Etsy personalized gift, printable card, niche shop

40 Milestone Number Maze

AUDIENCE

Birthday and anniversary shoppers

TWIST / THEME

Turn 18, 21, 40, 50, 60, or another milestone number into a customized maze.

WHERE TO SELL

Etsy birthday gift, anniversary printable, party favor

ADULT PUZZLE & HOBBY FANS

Five product directions for this audience

41 Extreme Shaped Maze Series

AUDIENCE

Experienced maze and puzzle fans

TWIST / THEME

Complex silhouettes with harder paths, unusual fills, and progressive difficulty.

WHERE TO SELL

Amazon KDP, Etsy printable set, puzzle bundle

42 Quote & Word Maze Collection

AUDIENCE

Adults and teens who like word-based puzzles

TWIST / THEME

Turn motivational, funny, seasonal, or niche words and short phrases into actual maze shapes.

WHERE TO SELL

Amazon KDP, Etsy printable, gift book

43 Botanical Relaxation Mazes

AUDIENCE

Adults who enjoy quiet puzzle time

TWIST / THEME

Leaves, flowers, vines, garden shapes, and organic designs in medium-to-hard difficulty.

WHERE TO SELL

Amazon KDP, Etsy printable, gift set

44 Travel & Famous-Places Maze Book

AUDIENCE

Travel lovers and armchair travelers

TWIST / THEME

Maze shapes inspired by destinations, skylines, maps, and recognizable travel themes.

WHERE TO SELL

Amazon KDP, Etsy travel printable, souvenir-style gift

45 Hobby Challenge Maze Book

AUDIENCE

Adults in a specific hobby niche

TWIST / THEME

Build the whole book around gardening, fishing, camping, baking, music, or another strong interest.

WHERE TO SELL

Amazon KDP, Etsy, hobby-club gift

SMALL BUSINESSES & COMMUNITY GROUPS

Five product directions for this audience

46 Restaurant Kids-Menu Maze

AUDIENCE

Restaurants, cafes, and family venues

TWIST / THEME

A branded food or restaurant-themed maze that fits directly onto a kids menu or placemat.

WHERE TO SELL

Direct custom service, restaurant printable, local print package

47 Waiting-Room Activity Sheet

AUDIENCE

Dentists, vets, clinics, salons, and service businesses

TWIST / THEME

A friendly branded maze that gives kids something to do while they wait.

WHERE TO SELL

Direct custom service, printable packet, local business add-on

48 Tourism Souvenir Maze

AUDIENCE

Visitor centers, hotels, museums, and local attractions

TWIST / THEME

Use a town, landmark, local symbol, or destination theme as the maze concept.

WHERE TO SELL

Gift shop, direct licensing/custom work, visitor printable

49 Festival or Fair Activity Maze

AUDIENCE

Community festivals, fairs, libraries, and park districts

TWIST / THEME

Create a maze around the event theme, grounds, mascot, sponsor, or seasonal celebration.

WHERE TO SELL

Direct event work, printable activity sheet, sponsor giveaway

50 Branded Thank-You Maze

AUDIENCE

Small shops, subscription boxes, and handmade sellers

TWIST / THEME

A niche maze used as a thank-you insert with a coupon, QR code, or return-visit prompt.

WHERE TO SELL

Own store, client service, packaging insert